



PRESS RELEASE

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CRP Automotive Launches New Rein Automotive® Power Steering Hose Line

- Exact fit oil hose assemblies meet or exceed OE specs for popular European makes -

Cranbury, NJ...CRP Automotive, a leading source of OE-quality replacement and service parts, has just launched a new vehicle-specific power steering hose line for popular European makes. The new Rein Automotive Power Steering Hose Program meets a growing need for replacement assemblies and solves key service issues such as availability, cost, and reliability. Before being offered by CRP, many of these power steering hose assemblies were only available from the OE dealer, and at a premium price.

Exact OE form, fit, and function

Rein Automotive Power Steering Hose assemblies are designed as a direct replacement for the original part and engineered to deliver exact Original Equipment performance. As an option, some come supplied with all required hardware such as metric clamps, O-rings, and washers, offering a complete repair solution.

Rein Automotive Power Steering Hoses are designed to fit the vehicle and work properly the first time, so shops can save on labor and help prevent comebacks. The new line includes: Pressure hose assemblies for pump to gear, pump to rack, and gear to cooler; return hose assemblies for reservoir to pipe, cooler to reservoir, gear to cooler, rack to cooler, and rack to reservoir; reservoir line hose for reservoir to pump, and suction hoses.

Application coverage features popular makes and models from Audi, BMW, Mercedes Benz, Mini, Volvo, and VW. The program will consist of more than 125 SKUs with a VIO (vehicles in operation) of over 8.5 million vehicles.

Easy Online Lookup

In addition to the Rein Automotive Power Steering Hose Program, Rein Automotive offers anti-vibration mounts, coolant hoses, air conditioning, and the Rein First Aid program can be easily found on CRP's online application catalog, which can be accessed through the CRP Rein Automotive brand website, www.reinautomotive.com, or ShowMeTheParts, www.showmethепarts.com/crp/.

About Rein Automotive

The Rein Automotive brand offers OE-quality replacement parts and accessories for a wide range of European import applications, including A/C parts, air breather hoses, coolant hoses, power steering hoses, anti-vibration and suspension parts, axle boot kits, and wheel bearings and bearing kits.

About CRP Automotive

CRP Automotive is a part of CRP Industries, a leader in the marketing and supply of automotive parts and industrial products. CRP Automotive provides some of the industry's leading brand names, including ContiTech Automotive Belts, Rein Automotive® Parts and Accessories, Pentosin Technical Fluids, and AJUSA Engine Parts. All products are backed by the CRP promise of quality and superior service. Founded in 1954 as the North American partner of Continental AG, CRP Automotive has established a solid reputation for exceeding its customers' expectations. CRP maintains key distribution centers in New Jersey, California, Canada, and Mexico.

For additional information, visit: www.crpautomotive.com

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CRP Rein Power Steering Hoses.jpg

[Caption]:

New Rein Automotive Power Steering Hose Line offers exact replacements that meet or exceed OE specifications for popular European makes.

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