

PRESS RELEASE

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Rein[®] Automotive Expands Anti-Vibration and Suspension Parts Program to over 700 SKUs

- Includes excellent coverage for late model European makes -

Cranbury, N.J., May 2011 - CRP Automotive, a leading source of OE-quality replacement and service parts, has substantially expanded its line of Rein Automotive anti-vibration and suspension parts with vehicle coverage starting from the 1990 model year. Key applications have also been incorporated for late model European makes. CRP has added over 100 SKUs to the program in the past six months. Rein Automotive now offers well over 700 SKUs and is first to market with many new, genuine anti-vibration and suspension replacement parts for Audi, BMW, Mercedes Benz, Mini, Porsche and VW applications.



New OE hydraulic mounts

In addition to traditional rubber and rubber-to-steel motor, transmission and strut mounts, and bushings, the Rein Automotive anti-vibration parts program features excellent coverage and availability of newer hydraulic mounts, which are seeing increasing application by carmakers. The Rein Automotive hydraulic mounts are direct replacements for the components used by the OEMs. If the vehicle

manufacturer has specified a hydraulic mount, that's what the customer will get from CRP Automotive.

According to David Hirschhorn, Director of Brand Management at CRP, "Hydraulic mounts are becoming more widespread because they are better at dampening vibrations and isolating the rest of the vehicle and its occupants. However, hydraulic mounts are vehicle specific and are not interchangeable with solid rubber or neoprene mounts. Installing the correct, OE specified hydraulic mount is critical to proper service. If used for the wrong application, the mount could lead to a comeback by not performing properly or failing prematurely."

Rein suspension parts include camber struts, control arms, sway bar links and tie rods, with vehicle coverage starting from 1985.

Easy Online Lookup

The Rein Automotive under car program features easy look up on CRP's online application catalog, which can be accessed through the Rein Automotive web site, www.reinautomotive.com, or Show Me the Parts @ www.showmetheparts.com/crp/.

Quality built for OE fit, form and function to ensure consistent performance and reliability, every Rein Automotive replacement undercar part is guaranteed to fit right, the first time. Rein Automotive also provides training and educational materials for shops and technicians.

In addition to offering wide application coverage, Rein Automotive also has excellent availability and distributes its parts from strategically located North American warehouses for quicker delivery.

For additional information, visit: www.reinautomotive.com

About CRP Automotive:

CRP Automotive is a part of CRP Industries, a leader in the marketing and supply of automotive parts and industrial products. CRP Automotive provides some of the industry's leading brand names, including ContiTech® Automotive Belts, Rein® Automotive Parts and Accessories, and Pentosin® Technical Fluids. All products are backed by the CRP promise of quality and superior service.

Founded in 1954 as the North American partner of Continental AG, CRP Automotive has established a solid reputation for exceeding its customers' expectations. CRP maintains key distribution centers in New Jersey, California, Canada, and Mexico.

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