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PRESS RELEASE

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Rein® Automotive Offers Vehicle Specific Coolant Hoses For European Makes

Cranbury, N.J., September, 2011 - The new Rein Automotive Hose program meets a growing need for complex vehicle specific coolant hose assemblies used on late model European vehicles. The program includes a line of high quality hose assemblies that are engineered to deliver the exact form, fit and function of the OE part. These hose systems feature integrated thermoplastic couplings, O-ring seals, and multiple connections that branch out to various engine components.



Until now, many of these applications were only available through the OE dealer, and the traditional "cut to fit" solution typically used for molded rubber hoses is inadequate for the job. The thermoplastic couplings used on these assemblies typically use a single O-ring to seal the hose connection. Once the hose is removed, the O-ring is difficult to seal and is not always available as a spare part. Furthermore, the thermoplastic couplings can dry out and crack over time, creating a leak,

which can result in vehicle overheating and cause extensive damage.

The new Rein Automotive Hoses are designed to fit the vehicle and work properly, so shops can save labor and help prevent comebacks. In addition to excellent coverage, Rein Automotive also provides training seminars and materials for shops and technicians.

For more information, visit:

- 2011 AAPEX booth #1666
- www.reinautomotive.com

Easy Online Lookup

Rein Automotive Hoses can be easily found on CRP's online application catalog at www.reinautomotive.com or www.showmetheparts.com/crp/







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